





VIVIAN PHAM

UX/UI DESIGNER

CONTACT

-  (630) 965-1658
-  phm.vvn@gmail.com
-  Chicago, Illinois
-  phmvvn.com

EDUCATION

Bachelor of Science in Kinesiology
University of Illinois at Chicago
2017 - 2019

Certificate - UX/UI Design
DesignLab
2022 - 2023

SKILLS

Branding & Identity
Prototyping
Responsive Design
Usability Testing
User Research
UX/UI Design
Wireframing

Software:
Adobe Creative Cloud
Figma
Microsoft OS

Languages:
Vietnamese - C1

PROFESSIONAL SUMMARY

UX/UI Designer based in Chicago, Illinois that is passionate about cultivating meaningful and user-centered experiences that connect technology and human needs.

PROFESSIONAL EXPERIENCE

BEHAVIOR TECHNICIAN

By Your Side - St. Charles, Illinois | 2020 - 2021

- Conducted behavioral assessments to identify client needs for development of treatment plans
- Observed and analyzed behavior patterns to understand how clients respond to stimuli
- Collaborated with a multidisciplinary team to ensure effective and consistent holistic client care

ASSISTANT MANAGER

Revital Nails and Spa - Algonquin, Illinois | 2016 - 2023

- Established strong client relationships by providing exceptional customer service and client consultations
- Analyzed sales data, client feedback, and trends to improve service offerings and customer satisfaction
- Assisted in managing daily salon operations including scheduling, inventory management, and providing support to technicians

VOLUNTEER EXPERIENCE

UX DESIGNER

Union of Vietnamese Student Association of the Midwest | 2023 - Present

- Collaborated with marketing and engineering teams to ensure consistency in branding and implementation
- Analyzed usability test data to identify pain points and areas for improvement, translating findings into actionable design recommendations
- Implemented UI design best practices to create visually appealing and user-friendly interfaces

COLLECTIVE PHILANTHROPY PROJECT DIRECTOR

Union of Vietnamese Student Association of the Midwest | 2021 - 2022

- Conducted research to identify trends and best practices to effectively support philanthropic causes
- Developed and implemented innovative philanthropic strategies that aligned with organizational mission and impact goals while encouraging educational and fun environments
- Led cross-functional teams to design and implement initiatives addressing social issues